



JOYCE K. CARVER MEMORIAL
SOLDOTNA PUBLIC LIBRARY

STRATEGIC PLAN

2018-2022

2018

soldotna.org/library 907-262-4227



Strategic Plan

Core Components



Our Values: What We Believe In



Early Literacy and Lifelong Learning



Supporting Democracy



Diversity



Exploration and Enrichment



Free and Equal Access

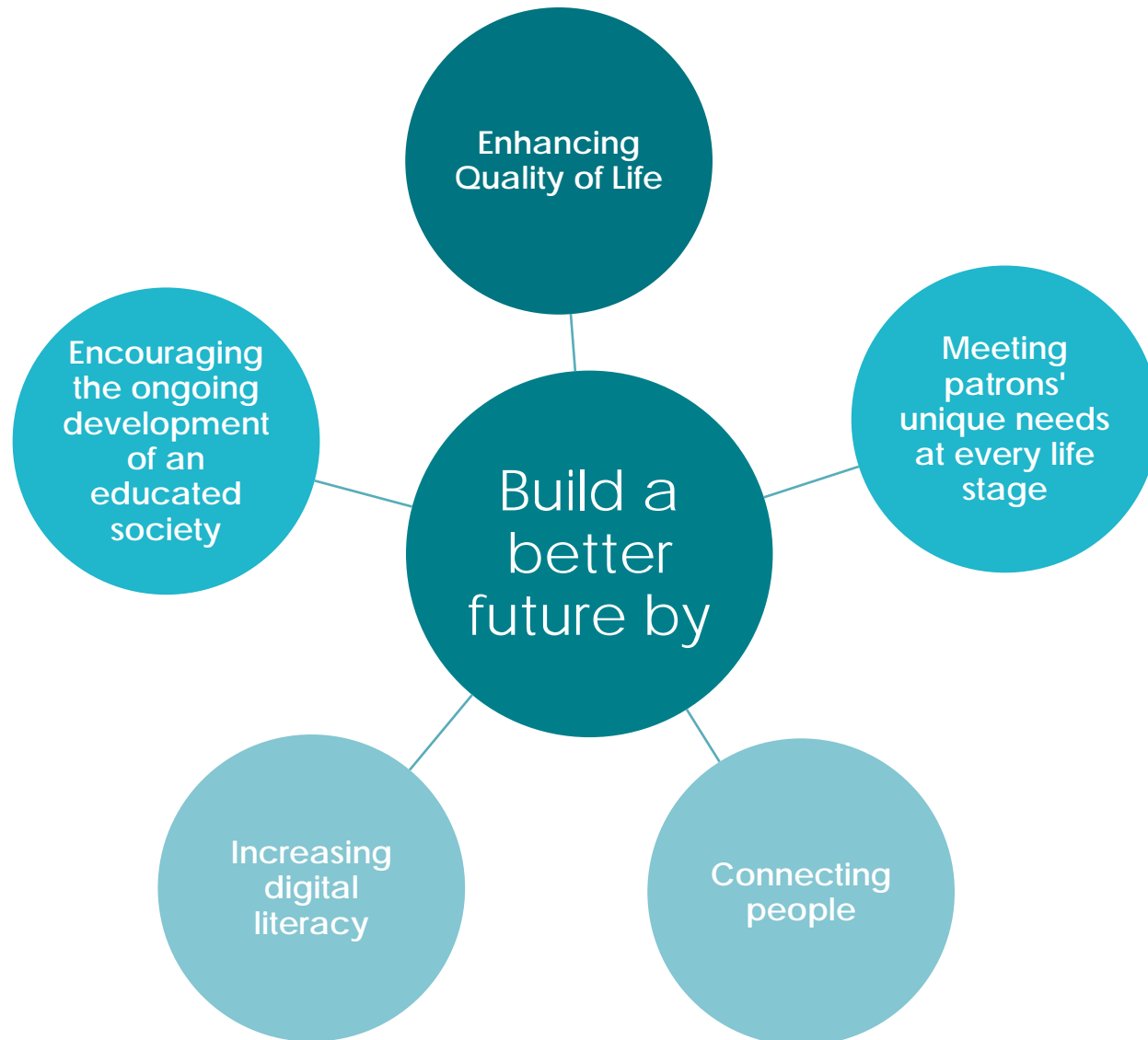
Our Purpose: Why We Exist

The mission of the Joyce K. Carver Memorial Soldotna Public Library is to:

bring the power of information, inspiration, and imagination through resources, technology, and programs to enrich the lives of all the people in our community, and to promote a life-long love of learning.

Our Vision: How We See the Future

The Joyce K. Carver Memorial Soldotna Public Library is a community hub where everyone feels welcome to explore and learn. We strive to:



Our Strategies and Outcomes: Where we focus and how people benefit

Strategic Focus

Investments

Outcomes

1. Make Informed Decisions

Health, Wealth and Other Life Choices

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- Programs for Seniors, Adults, and Teens about life choices
- Partnerships with organizations and presenters
- Quality collection about life choices
- Computers, internet, and online resources
- Promote resources
- Assist patrons in locating information about life choices
- Staff training

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Seniors, Adults, and Teens will have the resources they need to identify and analyze risks, benefits, and alternatives while making decisions about their health, finances, or other life choices.

2. Create Young Readers

Early Literacy

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- Library cards for children
- Story times
- Programs designed to develop school readiness
- Teaching tips for parents
- Outreach programs
- 1,000 Books Before Kindergarten
- Summer Reading Program
- Quality picture book collections
- Computers for children
- Computers, internet, and quality online resources for caregivers
- Promote resources
- Assist patrons in locating resources for young children
- Staff training

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Children from birth to age 5 will have programs, services, and resources focused on preparing them to enter school ready to read, write, and listen.

Parents and adults that work with children ages 5 and under will have programs, services, and resources focused on helping them prepare children to enter school ready to read, write, and listen.

Strategic Focus

3. Be an Informed Citizen

Local, National and World Affairs

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Investments

- Programs for Adults and Teens about citizenship and local, national, and world affairs.
- Partnerships with organizations and presenters
- Quality nonfiction collection
- Computers, internet, and online resources
- Promote resources
- Assist patrons in locating information about citizenship and local, national, and world affairs.
- Staff training

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Outcomes

Adults and teens will have the information they need to support and promote democracy, to fulfill their civic responsibilities at the local, state, and national levels, and to fully participate in community decision making.

4. Satisfy Curiosity

Lifelong Learning

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- Programs for Seniors, Adults, Teens, and Children about topics of personal interest
- Partnerships with organizations and presenters
- Quality nonfiction collection
- Computers, internet, and online resources
- Promote resources
- Assist patrons in locating information about topics of personal interest
- Staff training

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Seniors, Adults, Teens, and Children will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

Strategic Focus

Investments

Outcomes

5. Stimulate Imagination

Reading, Viewing, and Listening for Pleasure

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- Programs for Adults, Teens and Children that promote reading, viewing, or listening for pleasure
- Quality book, audiobook, and magazine collections for all ages
- Quality video collections
- Quality music collections
- Computers, internet, and online resources
- Promote book, audiobook, magazine, video, and music collections
- Recommend reading, viewing, or listening materials to patrons based their preferences
- Assist patrons in locating materials
- Complete staff training

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Adults, Teens, and Children will have access to a wide variety of resources to stimulate their imagination, and the help they need to choose from among the options

6. Visit a Comfortable Place

Physical Spaces

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- Safety and security procedures
- Partnerships with organizations and presenters
- Patron conduct policy
- High customer service standards
- Meeting rooms for public use
- Comfortable library seating
- Art exhibit spaces
- Computers, internet, and online resources
- Complete staff training about security and customer service

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Adults, Teens, and Children will have safe, welcoming, and comfortable physical places to meet, interact, and network with others or to sit quietly and read.

Local organizations and clubs will have safe and welcoming physical places to meet, interact, and network with others.

Strategic Focus

7. Celebrate Diversity

Cultural Awareness

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Investments

- Programs for Adults, Teens, and Children encouraging cultural awareness
- Partnerships with organizations and presenters
- Quality collection of materials about cultural awareness
- Computers, internet, and online resources
- Promote resources about diversity
- Assist patrons in locating information about diversity
- Staff training

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Outcomes

Adults, Teens, and Children will have programs and services that promote appreciation and understanding of their personal heritage and the heritage of others in the community.